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Harlan P.

# Kelsey's 2nd PRE-SEASON MAIL ORDER SALE

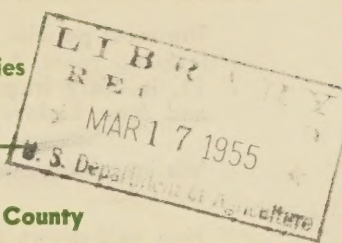
OFFERING HUGE SAVINGS TO OUR REGULAR CUSTOMERS

## WE BENEFIT:

Increased volume, bulk digging and combined deliveries save us time and money — lessen the mad spring rush!

## YOU PROFIT:

With savings up to 1/3 — protection against shortages — careful selection of the cream of the crop!



We deliver at proper time for Spring Planting — Delivery free in Essex County

## — SPECIAL —

### WHITE FLOWERING DOGWOOD — The tree of all-season beauty

IN SPRING — Huge white flowers

IN SUMMER — Lustrous green leaves

IN AUTUMN — Bright red foliage and fruit

IN WINTER — Picturesque branching

4 to 5 ft. Specimens Balled and Burlapped

5 to 6 ft. Specimens Balled and Burlapped

**\$4.95 ea. 3 for \$14.00 10 for \$45.00**

**\$6.45 ea. 3 for \$18.50 10 for \$60.00**

(Regular price \$6.00 each)

(Regular price \$8.00 each)

## SELECTED FLOWERING TREES

For Color and Character

	Reg. Price	Sale Price		Reg. Price	Sale Price
<b>REDFLOWERING DOGWOOD</b> The popular deep pink form. Plant with White Flowering Dogwood for contrast. 3-4 ft. Spec. (3 for 22.50) B&B	9.00	7.75	<b>FLOWERING PLUMS</b> We have chosen two favorites, one new and one old.		
<b>FLOWERING CRABAPPLES</b> Bright flowers in Spring and showy fruit in Fall make these most desirable.			<b>THUNDERCLOUD</b> Light pink flowers in late April. Reddish-purple foliage thru whole season. New and choice. 6-7 ft. spec.	10.00	7.95
<b>CARMINE</b> Broad growing; carmine flowers in May. Profuse small red fruit in Fall. 6-7 ft. tall.	7.50	5.95	<b>MULTIPLEX (triloba plena)</b> Double pink flowers in late April. A longtime favorite. 4-5 ft. spec.	5.00	3.75
<b>ELEY</b> Red flowers in May, handsome purple fruit in Fall. 6-7 ft. tall.	7.50	5.95	<b>HAWTHORNS</b> Grown for their showy flowers in May, these are always popular.		
<b>HOPA</b> Profuse rose-red flowers in May. Large fruit is red inside and outside. 6-7 ft. tall.	7.50	5.95	<b>PAULS SCARLET</b> The all-time favorite, with double, bright scarlet flowers. 6-7 ft. spec.	9.50	7.00
<b>JAPANESE</b> Carmine buds, bluish or white flowers. Small fruit is most attractive to birds. 6-7 ft. tall. 4 trees, one of each (a 30.00 value) <b>only \$20.00</b>	7.50	5.95	<b>DOUBLE PINK</b> Similar, with delicate light rose flowers. 5-6 ft. spec.	7.50	5.75
<b>FLOWERING CHERRIES</b> We offer here a selection of the hardiest forms. Every garden should have at least one of these beautiful trees.			<b>DOUBLE WHITE</b> Double, snow-white flowers profusely borne. 5-6 ft. spec.	7.50	5.75
<b>KWANZAN</b> The hardiest double flowering Cherry, with deep pink flowers. 5-6 ft. spec.	7.50	5.95	<b>WASHINGTON</b> Profuse white flowers, gay red fruit and brilliant autumn color. 5-6 ft. spec.	7.00	4.95
<b>SHIROFUGEN</b> Double, light pink in bud, white in flower. 5-6 ft. spec.	7.50	5.95	<b>SOURWOOD (Oxydendrum)</b> Flowering in mid-July, with lily-of-the-valley like flowers, this superior ornamental is also desired for its most brilliant scarlet autumn color. 4-5 ft. spec.	6.00	4.00
<b>SARGENT</b> The finest of all. Single deep pink flowers, red autumn color, exceptionally hardy. 3-4 ft. spec.	5.00	3.95	<b>EUROPEAN MOUNTAINASH</b> Very hardy, with showy white flowers in late May or early June, bright red or orange-red fruit. 6-8 ft. spec.	6.00	4.00
<b>VOSS LABURNUM (Goldenchain)</b> Large deep-yellow flowers in pendulous clusters in late May. 6-8 ft. branched	8.00	6.45	<b>JAPANESE PAGODATREE</b> Large pyramidal clusters of creamy-yellow flowers in August. A fine flowering or shade tree. 10-12 ft. spec.	15.00	10.00

See other side for  
SHADE TREES  
ROSE DAPHNE  
HEDGES  
CLIMBING ROSES  
etc.

# KELSEY-HIGHLANDS NURSERY

East Boxford, Mass.

Tel. Tucker 7-2311

ORDER NOW and Enclose Payment —  
Use the handy ORDER BLANK and RETURN ENVELOPE



# Kelsey's 2nd PRE-SEASON MAIL ORDER SALE

## ROSE DAPHNE (*Daphne cneorum*)

The most popular plant to be introduced in the last 200 years. A low evergreen shrub to about 12. in. **Very fragrant** rose-pink flowers in May and June. Lighter bloom again in fall.

We have grown a fine stock especially for this sale.

Fine field-grown plants 6-9" spread.

**\$1.00 ea. 3 for \$2.75 10 for \$8.00**

(This is the regular 1.50 size)

## CLIMBING ROSES

We offer here the two all-time favorites.

### PAULS SCARLET CLIMBER

Bright scarlet flowers, profusely borne on a strong, vigorous vine.

### BLAZE

An "everblooming" form of Pauls Scarlet, vivid, long lasting.

Extra heavy, field grown in our own nursery.

Your choice

**\$1.25 ea. 3 for \$3.00**

(Regular 1.75 value)

## POPULAR SHADE TREES

A selective list that will fill almost every requirement!  
and look at the low pre-season prices!

	Reg. Price	Sale Price		Reg. Price	Sale Price
<b>NORWAY MAPLE</b> Dense foliage and compact habit make this one of the finest shade trees. 8-10 ft. tall 1 1/4" caliper	11.00	9.25	<b>MORaine LOCUST</b> (Plant Patent No. 836) This and the next variety are fine for city conditions, or where light shade is desired. 7-8 ft. branched	9.00	8.00
<b>CRIMSON KING MAPLE</b> (Plant Patent No. 735) A splendid new type with rich purplish-red leaves all season long. 4-5 ft. whip	6.00	4.95	<b>THORNLESS HONEYLOCUST</b> Similar to above, but with very interesting long twisted fruit pods. 6-8 ft. tall	8.00	6.45
<b>PIN OAK</b> One of the most beautiful and graceful shade trees, with brilliant scarlet autumn color. 6-8 ft. spec.	8.00	6.75	<b>JAPANESE LARCH</b> The best of all the larches, most beautiful in spring when the vivid green needles appear. Excellent for light shade. 5-6 ft. spec. B&B	10.00	6.95
<b>ENGLISH OAK</b> Another old-time favorite, with rich green foliage lasting till late fall. 6-8 ft. spec.	10.00	8.25	<b>LITTLELEAF LINDEN</b> Fragrant yellowish flowers in early July. A very hardy, dense, fine textured tree. One of the best shade trees. 6-8 ft. spec.	7.00	6.00

## EVERGREEN HEDGES

Here are two of the finest evergreens for hedges. Both shear well and hold good winter color.

### CANADA HEMLOCK

A fine native evergreen. Plant 2 1/2 to 3 ft. apart for best results, or 4 ft. if tall hedge wanted. 18-24 in. bushy plants.

**10 for only \$30.00 25 for only \$70.00**

(Our regular price 4.50 each)

### WINTERGREEN ARBORVITAE

An improved form of the common arborvitae. Plant 2 to 2 1/2 ft. apart or 3 1/2 ft. if tall hedge wanted. 2-3 ft. specimens.

**10 for only \$30.00 25 for only \$70.00**

(Our regular price 4.50 each)

## TWO SUPERB PHLOX

In our opinion these are the two finest varieties of Phlox that have ever been offered.

### MARY LOUISE

By all odds the best White Phlox ever introduced. Rich green foliage, large pure white flowers in July and August.

### RUTH MAY

Incomparable clear flesh pink, medium height, huge flower heads, at its best a week or ten days after others are gone by.

Your choice — Heavy field-grown clumps  
**\$1.00 ea. 3 for \$2.75 10 for \$8.25**

## The Rare DAWN REDWOOD

(*Metasequoia glyptostroboides*)

Introduced in 1948, this survivor from an ancient era is the most exciting plant discovery since the turn of the century. Upright, fast growing very graceful with soft green larch-like needles 18-24 in. tall.

**\$3.00 each** (regular 4.50)

**STUDY THESE VALUES** — We don't believe you can match them anywhere for plants of comparable quality.

**ORDER NOW** — Use the enclosed Handy Order Blank and Return Envelope.

**NOTE:** Our 1954 Catalog will serve for 1955. If you have mislaid your copy we will gladly send another to you.

10% Discount on all orders from our catalog received with payment before  
April 1, for the hundreds of items not in this special offer.

# KELSEY - HIGHLANDS NURSERY

East Boxford, Mass.

Tel. Tucker 7-2311



Kelsey's 2nd PRE-SEASON MAIL ORDER SALE

"Highest Quality at Lowest Cost"

Date.....

Kelsey-Highlands Nursery  
East Boxford,  
Massachusetts

Dear Sirs:

Please ship the following, at proper planting time in early Spring.

Quantity

..... White Flowering Dogwood 4-5 ft. tall, B&B  
..... at \$4.95 ea. 3 for 14.00 10 for 45.00 ..... \$.....

..... White Flowering Dogwood 5-6 ft. tall, B&B  
..... at \$6.45 ea. 3 for 18.50 10 for 60.00 ..... \$.....

..... Redflowering Dogwood 3-4 ft. tall, B&B  
..... at \$7.75 ea. 3 for 22.50 ..... \$.....

..... Flowering Crabapples  
..... CARMINE 6-7 ft. tall at 5.95 ea. .... \$.....  
..... ELEY 6-7 ft. tall at 5.95 ea. .... \$.....  
..... HOPA 6-7 ft. tall at 5.95 ea. .... \$.....  
..... JAPANESE 6-7 ft. tall at 5.95 ea. .... \$.....

..... 4 Flowering Crabapples, one of each listed above  
..... All four for only 20.00 ..... \$.....

..... Flowering Cherries  
..... KWANZAN 5-6 ft. spec. at 5.95 ea. .... \$.....  
..... SHIROFUGEN 5-6 ft. spec. at 5.95 ea. .... \$.....  
..... SARGENT 3-4 ft. spec. at 3.95 ea. .... \$.....

..... Flowering Plums  
..... THUNDERCLOUD 6-7 ft. spec. at 7.95 ea. .... \$.....  
..... MULTIPLEX 4-5 ft. spec. at 3.75 ea. .... \$.....  
..... (triloba plena)

..... Hawthorns  
..... PAULS SCARLET 6-7 ft. spec. at 7.00 ea. .... \$.....  
..... DOUBLE PINK 5-6 ft. spec. at 5.75 ea. .... \$.....  
..... DOUBLE WHITE 5-6 ft. spec. at 5.75 ea. .... \$.....  
..... WASHINGTON 5-6 ft. spec. at 4.95 ea. .... \$.....

..... Yoss Laburnum (GOLDENCHAIN) 6-7 ft. branched at 6.45 ea. .... \$.....  
..... Sourwood (Oxydendrum) 4-5 ft. spec. at 4.00 ea. .... \$.....  
..... European Mountainash 6-8 ft. spec. at 4.00 ea. .... \$.....  
..... Japanese Pagodatree 10-12 ft. spec. at 10.00 ea. .... \$.....

..... Shade Trees  
..... NORWAY MAPLE 8-10 ft. tall 1 1/4 in. cal at 9.25 ea. .... \$.....  
..... CRIMSON KING MAPLE 4-5 ft. whip at 4.95 ea. .... \$.....  
..... PIN OAK 6-8 ft. spec. at 6.75 ea. .... \$.....  
..... ENGLISH OAK 6-8 ft. spec. at 8.25 ea. .... \$.....  
..... MORaine LOCUST 7-8 ft. branched at 8.00 ea. .... \$.....  
..... THORNLESS HONEYLOCUST 6-8 ft. tall at 6.45 ea. .... \$.....  
..... JAPANESE LARCH 5-6 ft. spec. B&B at 6.95 ea. .... \$.....  
..... LITTLELEAF LINDEN 6-8 ft. tall at 6.00 ea. .... \$.....

..... Evergreen Hedges  
..... CANADA HEMLOCK 18-24 in. 10 for 30.00 25 for 70.00 ..... \$.....  
..... WINTERGREEN ARBORVITAE 2-3 ft. spec. 10 for 30.00 25 for 70.00 ..... \$.....

..... Phlox  
..... MARY LOUISE heavy field grown clumps 1.00 ea. 3 for 2.75 10 for 8.25 ..... \$.....  
..... RUTH MAY heavy field grown clumps 1.00 ea. 3 for 2.75 10 for 8.25 ..... \$.....  
..... Dawn Redwood 18-24 in. tall at 3.00 ea. .... \$.....

..... The following items from your 1954-1955 catalog (At regular prices less 10%)  
..... \$.....  
..... \$.....  
..... \$.....  
..... \$.....  
..... \$.....

Enclosed find ☐ check ☐ money order for \$.....

- ☐ Please ship by truck (free delivery in Essex County)  
☐ Please ship by express collect  
☐ I will call for my order. Please notify me when ready

Yours very truly,

Express Address .....

Name .....

Address .....

PRE-SEASON PRICES ONLY GOOD UNTIL MARCH 31, 1955

SAVE — ORDER NOW AND ENCLOSE PAYMENT — SAVE





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**BUSINESS REPLY ENVELOPE**

First Class Permit No. 1 Sec. 34.9, P. L. & R., East Boxford, Mass.

**HARLAN P. KELSEY Inc.**

*KELSEY-HIGHLANDS NURSERY*

**EAST BOXFORD,**

**MASSACHUSETTS**

